



OPERATION BARNABAS

NON-PROFIT 501C3

SPONSORSHIP PROPOSAL



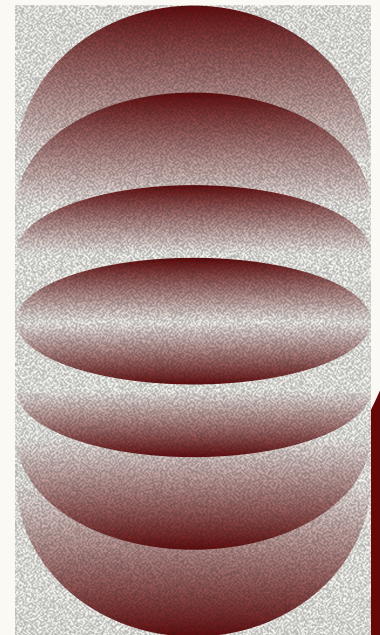
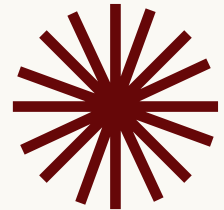
SIGNATURE EVENTS



MARCH MADNESS CLAY SHOOT
MARCH 29, 2025
TAMPA SPORTING CLAYS, LAND O' LAKES, FL

MEMORIAL WEEKEND VETERAN GAMES
MAY 24, 2025
SALTWATER SHOOTING CLUB, ST. AUGUSTINE, FL

CELEBRITY CHRISTMAS COOKIE CHALLENGE
DECEMBER 5, 2025
TBD, JACKSONVILLE, FL



CONTACT

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INTRODUCTION

“There’s an organization that cares for you, that loves you, that’s going to show you the light of God.” U.S Army Veteran James

The year 2024 for Operation Barnabas can be summarized in just a few words: growth, impact, and opportunity. Since our humble beginnings at Fagan Farms in Keystone Heights, FL, Operation Barnabas has never forgotten its core values: faith, action, and encouragement. We have persevered through challenges, celebrated the lives we helped transform, and give God all the glory.

This year we expanded outside the NE Florida footprint, planting in central Florida when our operations officer James received a mortgage-free home in the Orlando area and started a Community and Connection group through Wildfire Church in Apopka. We then landed in SE Georgia when we found a home for our tiny home in Brunswick, GA thanks to Mrs. Honey Sparre and the Golden Isles Veterans Village. In addition, we expanded our ministry reach by launching our first-ever veterans pod in the Duval County Jail. Our curriculum is appropriately titled “Houses of Healing” as that is our mission: to heal broken veterans and first responders, making them whole again.

On behalf of our entire team of dedicated board members, staff, mentors, partners, donors, and volunteers: thank you! Barnabas has been and always will be a grassroots movement of people who truly care about this nation’s real heroes and their families. This is a mission by caring and concerned people and we thank the Lord for His provision, protection, and presence in everything we do. As we look to 2025 and beyond, we pray daily for the vets we haven't met yet. Sadly, despite all the government and veteran group efforts, the daily rate of veteran suicides has not declined. It is heartbreaking and unacceptable. We pledge at Operation Barnabas to “fight the good fight” no matter the cost. We again thank you for your prayers and support. God bless you!



ABOUT US

Our History

God took two strangers, a soldier and a patriot, and made them friends who became brothers that would build a community. John Green committed to mentoring Osee “Trey” Fagan and doing life together as families. The two began weekly meetings of physical workouts and Bible study, laying the foundation that would become Operation Barnabas. Soon after, God put a vision in Trey’s mind to begin helping veterans get whole again by modeling the relationship that he and John had built one-to-one, doing life together. Trey researched the process to become a 501c3 and on July 12, 2017, Operation Barnabas was an official non-profit/ministry.

Who We Help

We serve those who serve. From wheel chairs to funeral expenses to utility bills. From reliable transportation to strategic counseling to stable housing needs. When a veteran or first responder receives care from Operation Barnabas, they receive a hand up, not a hand out. In 2024, nearly 60 veterans in crisis received critical care through our triage process. This number does not include the dozens more who earned higher VA ratings or received various other benefits, including employment, through our network of partners. Since our inception, over \$1 million dollars has gone to support our mission to make veterans whole again!

VISION



- The vision of Operation Barnabas is to eliminate veteran homelessness, addiction, and suicide by acting strategically and timely to make veterans whole again.

MISSION



- The mission of Operation Barnabas is to ignite a positive transformation in the lives of veterans and first responders through faith, action, and encouragement. Our rallying cry is “Christ first!”

OUR TEAM



OSEE "TREY" FAGAN
FOUNDER/BOARD MEMBER



WAYNE STEPTOE
BOARD CHAIR



JOHN W. GREEN JR.
CO-FOUNDER/CEO



JAMES BURSE
OPERATIONS



PETE GINTER
BOARD VICE CHAIR

- ELSA MARTIN--BOARD TREASURER
- JACKSON WHITING--BOARD MEMBER
- KAREN LIESSMANN--FINANCES
- JULIUS JOHNSON--JAIL MINISTRY

ABOUT THE EVENTS

Event sponsorships help businesses stand out in crowded markets. This incredibly powerful tool for businesses also sends a powerful message--you care about America's true heroes.

At Operation Barnabas we have strived to create events with active participation and positive experiences for everyone. Our goal is to have each event highly attended and anticipated with numerous engagement opportunities for your team.

In 2025, Operation Barnabas will have three signature events to promote our mission to make veterans whole again. We look forward to connecting your business to a cause your audience cares deeply about. Join us for one or two--or all three!

Operation Barnabas Sponsorship Proposal



OPERATION BARNABAS

Event Highlights



Unique, fun activities with active participation.

Faith, action, and encouragement!

Create brand visibility and engagement opportunities.

Become part of a community that cares for our nation's heroes.




Event Schedule



March Madness Clay Shoot

**MAR
29**


Tampa Bay Sporting Clays is more than just a shooting range. Located on 260 acres of wooded terrain, this unique facility provides a tranquil getaway for an unrivaled experience for all skill levels. Bring your 4-man team and support the Barnabas mission!

 10514 Ehren Cutoff, Land O' Lakes, FL | 8AM

Memorial Weekend Veteran Games

**MAY
24**

Want to compete against America's ELITE forces? Join us in the nation's oldest city at St. Augustine's premier shooting club to honor those who died while serving in the United States Armed Forces. Anyone can sign up to shoot with RECON, MARSOC, Seals, Army SF, and SWAT!

 900 Big Oak Road, St. Augustine, FL | 8AM



Celebrity Christmas Cookie Challenge

**DEC
5**

Food Network style! We have four celebrity "chefs" compete to prove their cookie recipe is Santa's favorite. Our celebrity judges do not hold back as only one baker takes home the trophy. Get your tickets and interact with the bakers in this night of fun and fellowship!

 TBD, Jacksonville, FL | 6:30PM

BENEFITS FOR SPONSOR

CHRIST FIRST



At Operation Barnabas we want to make veterans whole again. Everything we do centers on our core values of faith, action, and encouragement. By partnering with our mission, you will literally be a part of a bigger story—one with eternal rewards!

*"Trey helped one person that day. He saved one life, definitely saved my life...not a day goes by that I don't open my eyes and my first thought is gratitude. I'm so grateful to be alive...and not just alive, but well and happy and on top of that I get to help people."
U.S. Army Veteran Chris*

COMMUNITY

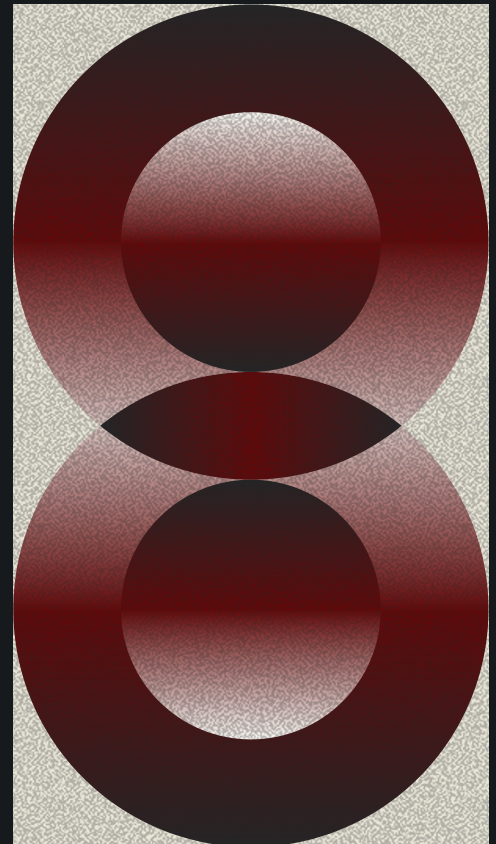


When you partner with Operation Barnabas you become part of a family that cares deeply for the hearts of our nation's guardians—the men and women who run to the fight, not from it.

CONNECTION



Sponsoring our mission shows your commitment to ending veteran suicide, homelessness, and incarceration thus creating brand visibility, engagement opportunities, and lead generation.



SPONSORSHIP PACKAGES



Help make 1 veteran whole again.



Soldier Sponsor

\$1,000

Logo placement on promotional materials

2 tickets to event

Table/tent space next to Warrior Sponsors

Sponsor-branded giveaways and contests



Help make 2 veterans whole again.



Warrior Sponsor

\$2,500

Logo placement on all promotional materials

4 tickets to event

Table/tent space next to Centurion Sponsors

Sponsor-branded giveaways and contests

SPONSORSHIP PACKAGES



Centurion Sponsor

\$5,000

Help make 5 veteran whole again.



Select logo placement on promotional materials

6 tickets to event

Table/tent space next to Full Armor Sponsors

Mic moment/sponsor-branded giveaways and contests

30-second video for social media content



Full Armor Sponsor

\$10,000+

Help make 10 veterans whole again.



Top logo placement on all promotional materials.
Front page website, pinned social media

8 tickets to event

8 exclusive sets Barnabas brand cammo gear

Table/tent space in highest traffic area

Mic moment/sponsor-branded giveaways and contests

60-second video for social media content

VIP Meet and Greet with veterans assisted by OB

What Are We Missing?

Help us customize a package to reach your highly engaged and targeted audience

- ★ Request a specific type of recognition or package
- ★ Make an in-kind donation rather than monetary
- ★ An innovative, original campaign

*Thank you for
joining the mission!*

CONTACT



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